

Our ref: NS/sas

7 February 2020

**By Email and Royal Mail**

Ms Sarah Pither  
MB Election Returning officer  
The British Dyslexia Association  
Unit 6a Bracknell Beeches  
Old Bracknell Lane  
Bracknell  
RG12 7BW

Dear Ms Pither

**“OM Trustee Application” – Personal Statement of Dr. Nasser Siabi, OBE**

I am very happy to supply my personal statement to the Election Committee. My company's and my personal association with the British Dyslexia Association (BDA) has been over a decade. Microlink PC (UK) Limited is proud to be a Gold Member.

I can wholeheartedly commit to becoming a Trustee and continue this ethic to help the BDA provide its services to the community.

I can commit and undertake to the specific responsibilities of Trustees outlined in (1) and (2) of Paper IV and detailed in the BDA Constitution.

I am well-suited to this role and my experience in campaigning to a target audience will strengthen the BDA's stratagem in its decision-making by including my wealth of experience and expertise to the "table" to strengthen the skill base of the other Trustees on behalf of the BDA.

I can ably demonstrate that I share the values of the Association. The service the BDA provides complements an element of the work Microlink undertakes, which is to provide assistive technology and solutions to those with dyslexia in the workplace and higher education to help create an inclusive society for all.

I have been the CEO at Microlink since its inception in 1992 and I have spent my entire working life to pioneer for those who have a disability or long-term health condition.

Cont'd

Microlink PC (UK) Ltd  
Microlink House  
Brickfield Lane  
Chandler's Ford  
Hampshire  
SO53 4DP  
T 023 80240300  
F 023 80240310

[www.microlinkpc.com](http://www.microlinkpc.com)

Ms S Pither  
2  
7 February 2020

I am comfortable within both commercial and private sector environments. I can negotiate with suppliers/contractors/workforce by actively analysing the business situation to enable a positive outcome by devising and implementing strategies for success.

I proactively lead and inspire my workforce to achieve the company's mission to enable inclusivity by leading from the top. I will work with others; there is no personal ego involved and I am able to effectively communicate with a diverse range of people in a constructive manner.

In summary, I can demonstrate my dedication to the role and share the values of the organisation.

I will be an asset as a Trustee and will always act in the best interests of the BDA and I am well-suited for this position.

Yours sincerely

Dr Nasser Siabi, OBE  
**Chief Executive Officer**

Microlink PC (UK) Ltd  
Microlink House  
Brickfield Lane  
Chandler's Ford  
Hampshire  
SO53 4DP  
T 023 80240300  
F 023 80240310

[www.microlinkpc.com](http://www.microlinkpc.com)