

## **Our Mission**

- Campaign and lobby for long lasting and sustainable change for the benefit of dyslexic people
- Provide impartial and objective advice and support to dyslexic people and those with whom they come into contact
- Set the standards for and accredit dyslexia knowledge and professional expertise
- Deliver innovative solutions which break new ground in the field of dyslexia
- Disseminate and share best practice regionally, nationally and internationally
- Promote research

## Our campaign areas

We promote early identification of specific learning difficulties (SpLD) and support in schools to ensure opportunity to learn for dyslexic learners.

In November 2007 at the BDA AGM, Members agreed the British Dyslexia Association Policy on the Early Identification of Specific Learning Difficulties. This forms the basis of BDA lobbying in this regard.

- To encourage all education and training providers to become dyslexiafriendly
- To reduce the number of dyslexic people experiencing disadvantage in society
- To enable dyslexic people to achieve their potential in the workplace
- To celebrate the talents and abilities of dyslexic people