

British Dyslexia Association

Invitation to Tender – Dyslexia Screening Tools for Adults (16+)

Introduction

The British Dyslexia Association (BDA) is seeking proposals from organisations that provide reliable, evidence-based dyslexia screening tools for adults.

We are looking to establish a signposting relationship with a provider(s) whose screening solution will support adults to recognise the possibility that they may be dyslexic and enable them to access appropriate information, support and, where appropriate, a full diagnostic assessment.

The BDA is the UK's leading charity for dyslexia, working to create a society where everyone with dyslexia can fulfil their potential. We are committed to improving awareness, promoting early identification, and ensuring that people with dyslexia can access the support they need throughout their lives.

Purpose of the tender

The purpose of this tender is to identify a high-quality dyslexia screening tool or tools that can be offered through the BDA.

The successful solution should:

- provide a robust indication of dyslexic characteristics in adults
- be based on current research and recognised good practice
- be accessible and easy to use
- provide meaningful feedback to users
- support individuals in understanding appropriate next steps
- complement, rather than replace, a full diagnostic assessment where appropriate.

We are interested in developing a long-term relationship that supports adults across a range of settings, including education, employment and everyday life.

Working together

As a charity, the BDA relies on fundraising, grants and a sustainable income generation model to continue delivering its charitable objectives and wider information, advice and support services for people with dyslexia. This

includes income generated through services such as diagnostic assessments and workplace needs assessments as well as donations.

We are seeking to establish a signposting model that strengthens the support available to dyslexic adults, recognising that a full diagnostic assessment may not be possible for all.

We would like to receive proposals for arrangements that recognise the value of reciprocal referrals and supports the sustainability of both the relationship and the BDA's charitable work, including through regular donations reflecting the value of the relationship and/or reduced prices for customers accessing services via the BDA.

In return, successful partners will benefit from association with the BDA's trusted brand and reach within the dyslexia community. This may include referrals from individuals seeking screening, as well as opportunities to raise awareness of their services through relevant BDA communications channels, including our website (approximately 6 million visits per year) and social media platforms.

Intended users

We anticipate the screener may be used by:

- Adults who suspect they may be dyslexic
- Employers and workplace wellbeing teams
- Universities and colleges
- Careers and employability services
- Jobcentre Plus and employment support providers
- Healthcare and support organisations
- Individuals seeking guidance before pursuing a full diagnostic assessment

Scope of requirement

We are seeking proposals for screening tools that:

- are suitable for adults aged 16+
- are available online or digitally
- can be completed independently or with support
- produce clear and understandable reports
- have an established evidence base
- are accessible to users with different needs
- comply with relevant accessibility standards
- are straightforward to administer and maintain.

We welcome proposals that include:

- licensing arrangements

- co-branded solutions
- referral partnerships
- revenue-sharing models
- ongoing product development and support.

Supplier response

Your response should include the information set out below about your organisation, your screening tool and your commercial proposal.

Organisation

- Organisation overview
- Years of experience
- Relevant qualifications and expertise of staff involved
- Experience working within education, employment or adult services

Screening tool

- how the screener works
- target audience
- average completion time
- evidence of reliability and validity
- research underpinning the tool
- reporting provided
- accessibility features
- technical requirements
- ongoing support available.

Commercial proposal

- pricing model
- free screeners for disadvantaged or marginalised groups
- licence options
- implementation costs
- ongoing fees (if applicable)

Evaluation criteria

Submissions will be evaluated against:

Criterion	Weighting
Evidence base and quality	30%
Accessibility and user experience	20%
Reporting and usefulness of outputs	15%
Organisational capability and experience	15%
Contribution to the BDA's charitable mission	20%

Shortlisted suppliers may be invited to demonstrate their screening tool.

Submission requirements

Please submit:

- completed tender response
- organisation profile
- research and validation evidence
- sample reports
- access codes to test the screener
- pricing proposal
- relevant references
- any supporting documentation.

Submissions should be sent electronically in PDF or Word format.

7. Indicative timetable

Activity	Date
Tender issued	27 August 2026
Deadline for clarification questions	15 September 2026
Responses to questions published	18 September 2026
Submission deadline	30 September 2026
Evaluation period	2 October 2026
Supplier demonstrations (if required)	19 October 2026
Interview date	27 October 2026
Preferred supplier notified	5 November 2026

Conflicts of interest

Bidders must declare any actual, potential or perceived conflicts of interest that could affect the impartiality of this procurement process. This includes any financial, personal or organisational relationships with the BDA, its trustees, employees or contractors.

The BDA reserves the right to request further information regarding any declared conflict and may exclude a submission where a conflict cannot be satisfactorily managed.

Evaluation process

All submissions will first be checked to ensure they meet the mandatory requirements set out within this tender. Compliant submissions will then be assessed by an evaluation panel against the published criteria.

The panel may seek clarification, request additional information or invite shortlisted providers to demonstrate their screening tool before making a final recommendation.

The BDA reserves the right not to appoint a supplier if no submission sufficiently meets the requirements of this tender.

Contact for queries: info@bdadyslexia.org.uk

Format: Please submit a PDF or word document by email:
info@bdadyslexia.org.uk

Deadline: 30 September 2026 at 5pm